PRICE POINT ?

w/ Alex Steffen / DR / SD / ~~[illegible]~~ MKS
~~AS~~

AS: Time is of essence ? ?

Not able to see how CATALOG can underwrite magazine ..

<< DR – Sponsorships Models
UNDERWRITERS >

DR – Multiple types of sponsorship ... >>

REVOLUTIONARY
~~IDEA~~ ???
IDEA

OUR COMMITMENT – ALEX'S COMMITMENT
START-UP
GO/NO GO wht do first
PRODUCTION
FULL ROLL-OUT w/ WEB, ETC....
Shipping / Distribution . . .

SELF-PUBLISHING ???

If hold money for printing, distribution ...

ISBN / Start promotion ...

PROMOTION

MOTIVATE GROUPS of PEOPLE ~~TO~~ TO
WANT PRODUCT

◆ wht = economics in world - of self-
~~publishing~~? publishing?

AS: Uncomfortable w/ writing while solicit
others ...